

PRESS RELEASE



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Image available for download: http://bit.ly/SteveGorseth

Gorseth joins Digi-Star as Director of Engineering

Fort Atkinson, Wis. [February 11, 2014]- Steven Gorseth has been appointed Director of Engineering of Digi-Star, LLC a Wisconsin based manufacturer of advanced measuring systems and software used in the precision agriculture sector.

General Manager for Digi-Star Kevin Klubertanz said, "Steve brings an extensive background in Agricultural Engineering as well as international experience that will be critical to our continued success."

Gorseth most recently served as North American Agriculture Engineering Manager for Topcon Positioning Systems, based in Livermore, CA. Prior to this assignment he served as Global Engineering Manager with the TSD (a Topcon/Sauer-Danfoss Joint Venture) in Plymouth, Minnesota.

Earlier in his career, Gorseth served as a group Design Engineer at Sauer-Danfoss in Plymouth, MN and as software design Group Leader at Phoenix International – A John Deere Company.

Gorseth holds a BSEEE with computer option from North Dakota State University and will be based in the Fort Atkinson office of Digi-Star.

Headquartered in Fort Atkinson, Wisconsin, with additional facilities and businesses in the Netherlands and United Kingdom <u>Digi-Star LLC</u>, is a global supplier of electronic sensing equipment, precision load cells and software used by farmers and other equipment operators to precisely measure and analyze valuable data from critical farming processes.