

## **PRESS RELEASE**

## FOR IMMEDIATE RELEASE

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## DIGI-STAR INTRODUCES NEW CALF WEIGHING SOLUTION

**Fort Atkinson, WI**....September 2013. Digi-Star has partnered with Raytec® to introduce the latest in calf benchmarking tools. The 42" *Raytec Caf Cart*™ is now available with a Digi-Star scale system.

The Dairy Calf & Heifer Association Gold Standards indicate, "The target growth rate for calves is 1.7 to 2.0 lbs. average daily gain. Weigh-checks should be performed routinely; ideally, at least every three months." The *Caf Cart* is an ideal design to weigh and transport newborns through 250-300 pounds weaning. It also includes a headlock feature to safely secure an animal's head for administering medicine, tagging, and vaccinating.

This new system is available for delivery within five working days from <u>Digi-Star.com</u> and shipping is free. Larry Raupp, animal products manager for Digi-Star said, "The load cells on the *Caf Cart* offer accurate weighing even when resting on uneven ground and the indicator runs for up to fifty hours on two AA batteries.

Headquartered in Fort Atkinson, Wisconsin, with additional facilities and businesses in the Netherlands and United Kingdom Digi-Star LLC, is a global supplier of electronic sensing equipment, precision sensors, displays and software used by farmers and other equipment operators to precisely measure and analyze valuable data from critical farming processes