

PRESS RELEASE

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FOR IMMEDIATE RELEASE

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FIRST DIGI-STAR FACEBOOK SWEEPSTAKES WINNER

Fort Atkinson, WI....May 7, 2013. Charlie Jones of Richfield, Wisconsin is the proud owner of a new <u>EZ 3600</u> indicator. Jones was randomly chosen from the Digi-Star facebook sweepstakes, "Why I Need a New Indicator".

Qualified entries had to "Like" Digi-Star's <u>facebook</u> page and post a picture of their current indicator with a caption explaining why they needed a new indicator. The contest drew applicants from around the country with a variety of interesting stories.

Jones learned about the contest at the WPS show in Oshkosh and entered just a few short hours before the contest closed March 31st. His name was randomly drawn winning an indicator of choice valued up to \$2,500.

Jones has been farming for two years on his own with 90 cows and plans to grow his business. He bought a mixer with a used scale display. Jones said, "The scale always (and still does) work really well. Unfortunately, when the display and the side of the barn met, the display casing shattered." He had resorted to tying it to the old backing with baler twine. In addition to no longer worrying about it falling off the mixer, the new EZ 3600 allows you to batch recipes on the indicator itself and more importantly is easily upgradeable to ITMR Tracker Software which allows the user to move away from manual entry of ingredients and recipes.

Digi-Star's Software Sales Manager, Carol Coulombe said, "Digi-Star is excited to "grow" with this young entrepreneur as his operation expands." Jones added, "It's nice to be able to see and read this new scale in all light and weather conditions!"

Like Digi-Star on facebook to learn about the latest events and innovative products being released.

<u>Digi-Star LLC</u> is a leading manufacturer of electronic weighing systems, providing measuring solutions to optimize agricultural performance. This is done through precision load cells, sensors, indicators and feed management software packages.